

*The*  
**LASHPOSH**  
SOCIETY



*new presenter guide*

[www.LashPoshTraining.com](http://www.LashPoshTraining.com)





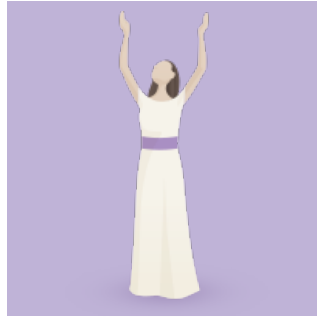
WELCOME TO THE  
YOUNIQUE FAMILY!

WE ARE SO EXCITED TO HAVE YOU  
BE PART OF OUR MISSION TO

*uplift, empower & validate*

WOMEN AROUND THE WORLD





THE YOUNIQUE FOUNDATION  
[www.youniquefoundation.org](http://www.youniquefoundation.org)



YOU ARE PART  
OF SOMETHING *life-changing*

The Younique Foundation offers support groups, healing resources, and a fully-funded four-day Haven Retreat in Utah or Georgia for women that are victims of childhood sexual abuse.

Any adult woman who was sexually abused as a child is eligible to attend.

10% off all profits in Younique go toward the Foundation. All food, lodging, and services at the Haven Retreat are provided free of charge.

Listen to our founder  
Derek Maxfield share *his story*:  
[bit.ly/youniquefoundationstory](http://bit.ly/youniquefoundationstory)

# get connected

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My personal Younique website: \_\_\_\_\_

(not sure? Login and go to MY OFFICE > MY ACCOUNT > MY SITE SETTINGS)

(you need to be on YOUR site in order to get credit for ANY orders)

My Upline Elite: \_\_\_\_\_

My Black Status Upline: \_\_\_\_\_

My team does a call every : \_\_\_\_\_ (set an alarm on your phone to remember to join!)

# helpful resources

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## LASHPOSH SOCIETY

*team training page*



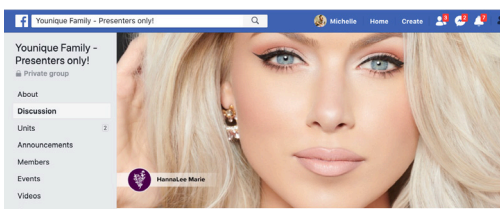
## POSH SOCIAL SUCCESS

*team shoutouts & opportunity  
share for prospects*



## LOVE YOUR MAKEUP & SKIN

*tutorials for your customers*



## YOUNIQUE FAMILY - PRESENTERS ONLY:

This is the corporate Facebook group where they share product and company-wide announcements.



**PRESENTER IMAGE LIBRARY:** Filled with images you can use on your wall or in messenger

LASHPOSH  
MEDIA

LASHPOSH  
AFFILIATES

LASHPOSH  
SPONSORING  
TOOL

SAMPLE  
POSTS

# let's talk *money*



You earn 20% commission right from the start from any orders placed on your website.



Once you sell 500 PRS (\$500 USD) you promote to YELLOW STATUS & you begin earning 25% commission.



When you qualify at PINK for the month you also earn an additional 3% commission off your circle.



Once you reach 250 PRS you'll qualify to receive your complimentary debit card that is tied to your commissions!



PLUS, you can qualify for additional bonuses, like a CAR BONUS!

did you know that with Younique you get paid within just 3-4 hours??

# accessing your *commissions*

After your FIRST order you'll receive an email from PAYQUICKER with instructions on how to activate your account. Once you create a user name and password you'll have access to your commissions. You can choose to transfer them to a bank, request a paper check or use them with your purple Younique debit card.

You can also transfer money from Payquicker to another presenter AND access your commissions when purchasing your Younique products.



PAYQUICKER SITE: [younique.mypayquicker.com](http://younique.mypayquicker.com)

# how presenters use their *commissions*



Pay my Dr Bills!! And for the first time bought my first Coach Purse and MK , never spent over \$20 for a purse!!



Pay for Netflix subscription for the last couple of years



Nails, running clothes, candy lol I love my candy!



I bought more makeup 🛍️



Going to the movies with the kids



I pay my family's health insurance and my kids lunch bills each month...when they were in school. Now my money pays for the extra groceries at home with 3 teens being home all dang day 🤪

# set up a rewards link

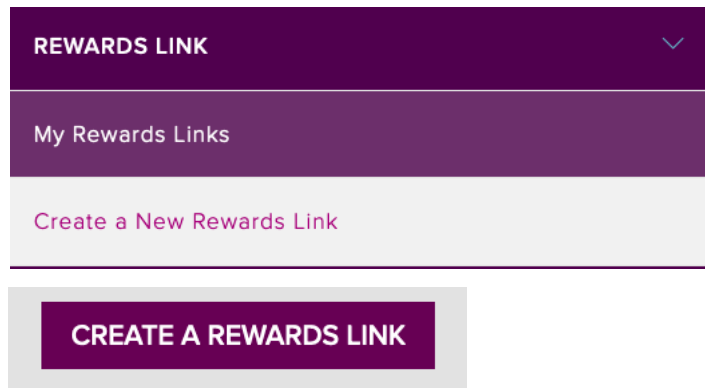
& earn FREE Y-Cash for YOU or your HOSTS

A Rewards Link is a SIMPLE LINK, that you can attach orders to (or your customers can order from). Once a link reaches \$200 PRS in orders the owner of the link starts earning y-cash. The link owner will earn 10% of the reward link total. So if the link total is \$300 PRS, the link owner earns \$30 USD Y-Cash.

Setting up a link is SIMPLE and takes just a few clicks.

Go to "MY OFFICE" and then "REWARDS LINKS". Choose "CREATE A NEW REWARDS LINK".

That will open up the Rewards Link Page where you can view ALL current and past links. Click on "CREATE A REWARDS LINK"



**Rewards Link**



You'll be able to change the rewards link name OR destination of the link by clicking on the pink pencil icon.

**REWARDS LINK DESTINATION**  
Younique Homepage

Share Rewards Link  
<http://yq.link/84di2wl>



[Shop Now](#)

**POINTS EARNED**  
0/200

**PRODUCT CREDIT**  
\$0.00

**LINK OWNER**  
Michelle Bell

Change the link owner by clicking on the pink pencil icon next to the name.



**REWARDS LINK DESTINATION**

- ✓ Younique Homepage
- YOU·OLOGY
- MOODSTRUCK EPIC 4D one-step fiber mascara
- Younique Beauty Guide
- Kudos

You can choose from a few different places as the "link destination". This means when someone clicks on the link, this is the default page that will open up on the website.

Share Rewards Link  
<http://yq.link/84di2wl>



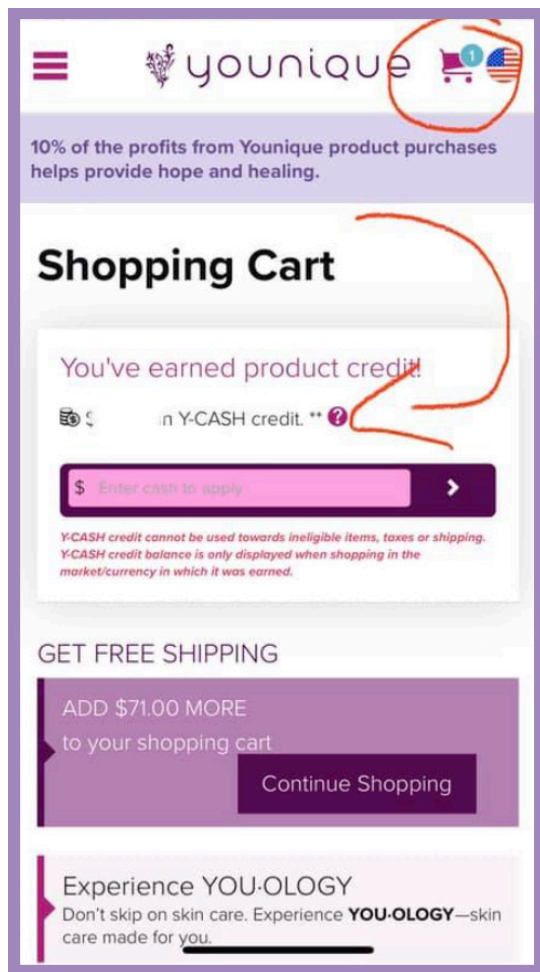
[Shop Now](#)

And that's it! Copy this link to share with those shopping. You can also attach any order to a link during the checkout process (as long as the link is already setup)

Rewards Links can stay open for TEN DAYS. They will automatically close after 10 days.

Y-Cash earned is deposited automatically into the account of the link owner and the Y-CASH is good for 1 full year.

# use your y-cash



You place orders JUST like a customer would.

- 1) Go to YOUR website (NOT the corporate site)
- 2) Add items to the cart
- 3) Proceed to checkout

On the checkout page you'll see a section on top that shows your Y-Cash that you've earned. Y-Cash is simply product credit. It can be used on ANY products (except for the Kudos monthly customer special). It cannot be used on business supplies or swag.

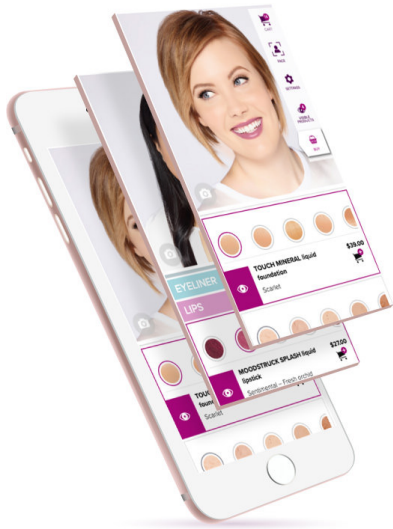
Apply the amount of Y-Cash you wish to use and your should see the subtotal adjust.

Then check out as usual.

Presenters pay RETAIL when checking out, however you'll receive your commission back within 3-4 hours through your Payquicker Account (think of it like a delayed rebate).

Y-CASH is good for ONE FULL YEAR.

# helpful website tools



## BEAUTY GUIDE

This online virtual "makeup try-on room" allows you to upload a photo (or use live) and see how different shades look on before you buy! Use it for yourself or send your link to friends / customers.

[Go to "SHOP" >](#)  
["BEAUTY GUIDE TRY-ON ROOM"](#)



## YOU.OLGY QUIZ

When you click on "SKINCARE" and then "[YOU.OLGY](#)", you (or your customers) will be able to take a quick quiz.. After you answer a few questions about your skin, you'll be sent a recommendation of the custom skincare boosters that work best for your skin concerns and needs.

SKIN CARE

YOU.OLGY

# new presenter rewards

## FAST START REWARDS

only available in your first 60 days



Get \$50 USD Y-cash for every 1000 PRS you achieve



Get \$50 USD Y-cash for every presenter you sponsor



Sell 1000 PRS & sponsor 2 presenters and get \$200 in free makeup, plus a Fast Start charm



earn this 

Use this tracker to help you mark of your progress!



## Fast Start Slasher

**1000 PRS & 2 Personally Sponsored**

**Earn this!**



**business partner 1**

**business partner 2**

**1000 PRS = \$50 YCASH  
1 PE = \$50 YCASH  
NO LIMIT ON AMOUNT!**



**SUBSCRIPTION +**  
exclusive gifts only available in your first 60 days

FREE GIFT with purchase of EITHER / BOTH Subscription Bundles ONLY in your first 60 Days!



**YOU.OLGY SUBSCRIPTION**

Includes:

- \* You.ology Cleanser
- \* Serum
- \* Moisturizer
- \* Night Cream
- \* PLUS an Exfoliating Mask

VALUE: \$251 USD

**YOUR PRICE: \$128.80**

(after 20% back in commissions)



**FLAWLESS FOUR SUBSCRIPTION**

Includes:

- \* Choice of Foundation
- \* Choice of Primer
- \* Choice of Mascara or Concealer
- \* Choice of Setting Product
- \* PLUS a Kabuki Brush

VALUE: \$181 USD

**YOUR PRICE: \$79 USD**

(after 20% back in commissions)

\*\* Plus earn Y-Cash when you order these in your own open rewards link

**PINK IN 90 DAYS**  
earn a one-time bonus available in your first 90 days



Promote to PINK STATUS within your first 90 days & **receive a \$200 USD bonus!!**

If you'd like to achieve this, talk with your sponsor / upline and they will help you!



# GETTING INTO ACTION *checklist*

*step 1*

*done!*

Go to [www.lashposhtraining.com](http://www.lashposhtraining.com) for our new presenter training to learn the basics of your new business!

*step 2*

*done!*

Do a "curiosity post" on FB - letting people know you have something BIG happening soon (but don't mention Younique).

Include a pic of your or your mailbox and how you are waiting for something exciting to arrive. Be vague!

*step 3*

*done!*

Schedule your **GRAND OPENING / PRESENTATION** with your sponsor or upline elite. Choose an **EVENING** within your first week (if possible). Your sponsor or upline elite will run your event for you.

*step 4*

*done!*

**Create a REWARDS LINK on your site:**

Go to MY OFFICE > REWARDS LINK  
> CREATE A NEW REWARDS LINK

REWARDS LINK

My Rewards Links

Create a New Rewards Link

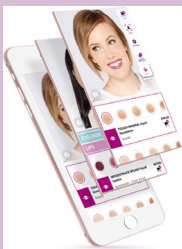
You can customize the name and destination of the link once you set it up.

*step 5*

*done!*

**BROWSE your SITE** to become more familiar with it. Find the following:

- \* Beauty Guide
- \* You.ology Quiz
- \* Business Supplies
- \* My Dashboard



*step 6*

*done!*

Start posting once a day on your wall about EITHER the mascara or foundation (your choice).

# step 7

done!

Unbox your Presenter Kit LIVE on social media

### QUICK TIPS:







- \* It can be a little scary going live. It's OKAY! You got this!
- \* Use natural lighting. Find a window in your house that gets good lighting and prop your phone up (you can even use books to prop it up).
- \* Countdown from 3 and just hit the live button! Be excited and simply share what came in your kit. You do NOT have to demo or share HOW to use the products.



After you go live, message and thank those that watched or commented :)

Once you complete your first week, go the AFFILIATE HOST training and start doing affiliates to grow your customer base, your sales and to reach your first promotion!

## celebrate your progress

- 125 PRS: You're qualified for the month!
- Your first 5 affiliate hosts
- First 5 mascara customers
- 250 PRS: Qualify for your Younique debit card
- 500 PRS: Promote to yellow & get a pay raise
- 1000 PRS: Get \$50 USD y-cash (Fast Start)
- Sponsor 2 teammates  
(Get \$50 USD y-cash for each presenter) #1  #2 
- Achieve Fast Start by sponsoring TWO presenters and selling 1000 PRS!! 
- Sponsor 3 more teammates  
(To work toward Pink) #3  #4  #5 



# photo-sharing tips

- \* When you take photos, face NATURAL light or face a light that has daytime light. Avoid bathroom lighting.
- \* No tripod? Tape your phone to a window or use a stack of books to prop your phone up. Car selfies are another great solution!
- \* Look at the CAMERA on your phone; not at your own image on the phone.
- \* For great lash photos turn your phone UPSIDE DOWN.
- \* Post photos of FACES - not just product packaging.
- \* Show before & afters.
- \* Don't use GRAPHICS >>>>>>>>

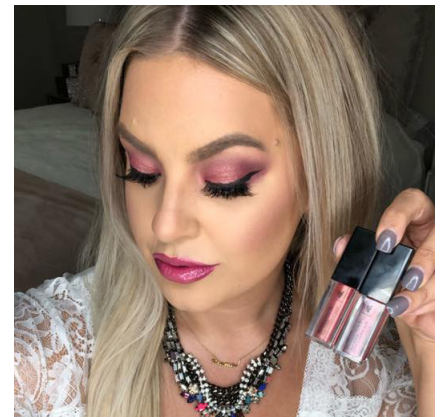


How to take a selfie to be color-matched:  
\* Stand in front of a window with natural light  
\* NO direct sunlight  
\* NO outdoor photos



# social media tips

- \* **Use the formula "jab jab jab punch" as you share on your social media account.** Post ONE thing related to your business for every 3 personal / family posts.
- \* Share your OWN content instead of sharing from other business pages.
- \* Focus on 1-3 products to share each month. If you post about too many things your message gets diluted.



the formula for biz builders to earn \$ fast

how to promote to  
**PINK STATUS IN 30 DAYS**

YOU - sell \$500 PRS



+ 5 friends sell \$500 (promote to yellow)



*your rewards:*

25% commission on PRS

3% circle sales

10% bonus on your First Level that  
are in their Fast Start Period

Almost to the \$250 car bonus!!

**WANT TO WORK THIS AS A BIZ?** If yes, fill this out:

WHY I want to make this happen: \_\_\_\_\_

How much time I can dedicate to my business each week: \_\_\_\_\_

I am **committed** to working my business for **at least ONE year** in order to be able to see the best results and to give my business the FULL opportunity for growth.

x \_\_\_\_\_.

# MY customers

MONTH:

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Products Purchased: \_\_\_\_\_

Notes: \_\_\_\_\_

Invite to Host? \_\_\_\_ Invited to Join? \_\_\_\_ Follow-up? \_\_\_\_ Friend Request? \_\_\_\_ VIP Group? \_\_\_\_ Text? Y N

Paid \_\_\_\_

Packaged \_\_\_\_

Delivered \_\_\_\_

Mailed \_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Products Purchased: \_\_\_\_\_

Notes: \_\_\_\_\_

Invite to Host? \_\_\_\_ Invited to Join? \_\_\_\_ Follow-up? \_\_\_\_ Friend Request? \_\_\_\_ VIP Group? \_\_\_\_ Text? Y N

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Paid \_\_\_\_

Packaged \_\_\_\_

Delivered \_\_\_\_

Mailed \_\_\_\_

# LASH AFFILIATES / HOST POSTS

HOSTESS:

START DATE:

EMAIL:	
ADDRESS:	
POSTS	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Added to a FB Friends List  Mailed Gift  TOTAL Sales \_\_\_\_\_

Did she choose 20% off products?  Added to VIP Group

FRIENDS THAT COMMENTED / LIKED	msgd	friend request	invited to VIP group	purchased	email for drawing	asked to host
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						

HOSTESS:

START DATE:

EMAIL:	
ADDRESS:	
POSTS	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Added to a FB Friends List  Mailed Gift  TOTAL Sales \_\_\_\_\_

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